Las Candalistas August 2020

LAS CANDALISTAS SUMMER NEWSLETTER

LETTER FROM THE PRESIDENT

Hello, Members of Las Candalistas. My name is Paula Tuckerman and I am the 2020-21 President. Many of you know me, as I have been the Recording Secretary for several years, and I have worked with the Rentals and Tablecloths for our events.

What you may not know is that I was raised in Montana, through college, and came to California with a teacher's contract in hand. I taught and moved into administration for 39 years in the Los Angeles Unified School District. I am the oldest of seven children and currently live in Redondo Beach.

This coming year presents quite a challenge for us. Everything we do is social, while it also is a lot of work. Everything we do it for, our charities, need what we give so much more in these times. Finding a way to continue with our mission is my mission and finding a way to continue to connect with each other is just as important.

Our nation, our state and our county are being faced with a health pandemic that is truly threatening. It is also not very well understood. To live in this time and keep our members safe, we must adhere to the health guidelines as they apply to our meetings and our events.

To that end we are utilizing a lot of technology. Your officers and a few preliminary planning committees are meeting on Zoom. There are also a lot of phone calls, texts and emails. I apologize to those of you for whom this technology is a challenge, but it is also possible that you, as we all are, would be jeopardized by actual physical meetings.

We are also rescheduling or changing our approach to Fall Fundraising and to some of our important meetings that come in the next few months. Our September meeting will not be the enjoyable gathering at someone's home that it has always been. Most likely, it will be Via Zoom. It had been my hope that later in the fall we could meet in the same room. With the recent rise in Covid-19 numbers, that hope is fading.

I am proud to have been asked to be your President. I will do everything I can to move us through this challenge. I must ask you to help me and maybe in ways you haven't before. WE can do this!!

That is why my motto is: We are UP for the challenge!

Paula Tuckerman President 2020-21

MEMBERSHIP NEWS

Members: We start our 2020-2021 year with 33 actives, 28 associates and 74 sustainers for a total of 135 Las Candalistas members.

<u>Name tags</u>: Laura Webb, our Corresponding Secretary, is working on updating the name tags with changes. If you took your name tag home from a meeting last year, please hold on to it and bring it back when we are able to meet again!

<u>New Members:</u> We are so happy to present our 2 new members: **Gina Radocchio** and **Lynda Black.**

Gina, who has been married for 50 years with 1 daughter and 1 grandson, is always looking for a community volunteer opportunity. Gina has been volunteering since high school with Junior Blind, PTA, teaching religious classes, Art at Your FingerTips, RB Police Dept., just to name a few! Gina is also on the Department of Children and Family Services (DCFS) board and started a program to support Foster Youth with DCFS 10 years ago.

Lynda was born in Washington DC and moved to the South Bay after college. She has 2 sons and operates her own candle and wine accessory business. Before "retiring" she worked at Bristol Myers Squibb for 28 years. She enjoys cooking, baking, gardening, and making candles and jewelry. As you can see, both women will be a perfect fit and wonderful asset for Las Candalistas!

<u>Fall Social</u>: We are still brainstorming what the Fall Social will actually look like this year. We are exploring a couple of ideas that would, unfortunately, mean a much smaller event than in the past. We will keep you all posted on what we come up with!







Gina Radocchio

HAPPY BIRTHDAY TO OUR SUMMER BIRTHDAY GIRLS!!!

July

Jane McNeil 7/1	Carla Smith 7/3	Julie Waldron 7/5
Michelle Joye 7/6	Beverly Holman 7/7	Lisa Winkelspect 7/8
Peggy Gussman 7/9	Paula Redmond 7/12	Laura Webb 7/13
Judy Holman 7/15	Ann Hugh 7/16	Nancy MacTavish 7/17
Nina Smith 7/20	Monika Bauer 7/21	Ginny Bleier 7/22
Pat Crane 7/26	Kitty Edler 7/27	

August

Victoria Schoenfield 8/6	Sharon Logan 8/11	Sallie Reeves 8/16
Sue Spellacy 8/21	Anne Rode 8/26	Donna Scoular 8/29

Lorri Mino & Lisa Nesicolaci Third Vice Presidents, Membership

GIFTS AND GRACIOUS GATHERINGS

The Officers and the Board of Directors have come to the conclusion that we cannot plan for E4H, because we do not know enough about what the Health Department Guidelines will be at that time for a gathering of the numbers and closeness we have come to enjoy. This has been heartbreaking for your President, as I love this event, even more so, as I have watched my non-Las Candalistas friends enthralled by the ambience and holiday spirit.

We have turned to Bidding for Good, which we were able to use for successfully picking up the pieces of the Spring Event, bringing in fundraising dollars enough to fund our charities in June. Bidding for Good, driveway and yard sales of Creations and Garden gifts, and a demon-fast bread sale gave us not only hope, but also cash and donations!

Entertaining for the Holidays (E4H) will be re-focused as a fall fundraising activity called Gifts and Gracious Gatherings. It will include online Bidding for Good: Big-Ticket Item (previously Opportunity Drawing types), Auction items (Silent Auction and other quality items, either from Holiday Treasures or donations), and Buy Now items (some Holiday Treasures, some donations and some Creations/Garden Shop). Friends and Family will provide jams and jellies, and baked goods. If someone is willing to either chair or provide items, we are considering a Sweet Shop, ordered and delivered in a similar way to the Friends and Family sheet order, all done online and delivered locally, porch to porch.

A committee has been meeting to see if this is even doable, and we are ready to move forward. Laura Henson-Broussard has volunteered to manage the technological work side of Bidding for Good. She did this in the Spring and has that experience ready to go. Debbie Sampson has offered to organize the "front" side of Bidding for Good, bringing together items from all our categories. I have been working as a general co-chair. **EVERYONE needs to STEP UP for this effort.**

Sue Soldoff and Karyn Farris have agreed to chair a **Silent Auction** category. Since we can't do this physically, they will bring their experience to creating/sourcing items, baskets, and packages (exactly like those presented in former Silent Auctions) which will be displayed on Bidding for Good, allocated to Silent Auction, but conducted through the technology. Delivery will be arranged after the closing. I really appreciate Sue and Karyn stepping up, as some items will have to be different.

We are also looking for larger items and because of Covid-19, local getaways will be in demand. Do you have or know someone that has a cabin in Big Bear, Mammoth, or a house in Palm Springs? Do you have connections with anyone who could get us a private tour of a venue? A chef who would do a private party? A local artist who would donate a painting?

Dine-in won't be likely, but we can support our local restaurants with gift cards for take-out as many of them are surviving this way. We won't have movie tickets, probably, but perhaps someone can think of a creative alternative. Sue and Karyn will need your donations and support just as much as if we were doing this at the Norris.

We would like **someone to volunteer to organize the Big-Ticket Item.** This would have been in prior times the Opportunity Drawing, which turned out to be a tax liability. By offering this in the Bidding for Good format, we convert it to an auction item with a bigger price tag. But we need someone creative to put it together. **STEP UP!**

Brigitte Haber, Judy Moorhead, Barbara Smith, and Sue Karbach are working with **Found Treasures**. We know that many of their items may not be perfect for Bidding for Good, but we are also thinking of a Members Only Bazaar, for other items. Still, your President is pushing for Holiday items to be donated that are of the quality that someone would buy in the Buy Now section of Bidding for Good. Many of us have lovely items that we do not choose to keep, that would be purchased in the \$20 to \$100 range. This would be the perfect place to offer them and have them find a "forever home."

We are looking for **LC Creations and Garden Shop** to be handled in a slightly different way, since we cannot do workshops to create items, but we know many are creative in their own way. So, we are asking for each **Active to contribute or donate at least 3-5 items that they have made, or received as a donation, or from their own treasures.** If you choose to do more, or if you have a special talent that won't stop at 3, we appreciate that all the more. **Associates** and **Sustainers**, if you can contribute, that will only enhance this effort in your special way.

If you are interested in designing a table, please contact Debbie Sampson. If you have a Silent Auction prize, please contact Sue Soldoff and Karyn Farris. If you are creating items for the auction or Buy Now, please contact Debbie Sampson.

A huge Thank You for all your efforts to help raise funds for OUR CHARITIES.

Paula Tuckerman President

FALL FUNDRAISER INTEREST FINDER

A small committee has been exploring a multi-faceted Fall Fundraiser because we do not believe conditions will allow us to have our beloved E4H. Because we are pivoting, we are publishing an Interest Finder specific to the positions open in this process. We want to have a combination Bidding for Good, with a BigTicket Item, Silent Auction, Holiday Gifts at Auction, and Buy Now (Holiday Treasures, Creations, Garden). We are hoping for a Sweet Shoppe, sold via an order sheet and delivered (some on the committee are ready with our orders!) and the always popular Friends and Family sale. Later we also plan a Members Only Bazaar (maybe at Ladera Linda or Selina's) which may be opened to some public.

Please choose how you can help and notify Paula Tuckerman, <u>paula.tuckerman@hotmail.com</u>, as Debbie Sampson is in England and we need another chair for this coordination.

We hope/expect every Active to find a way to help this endeavor. These are unusual times and our charities need our funding even more. We gratefully welcome any assistance from Associates and Sustainers.

Fall Fundraiser Coordinator(s)

Big Ticket Item Coordinator(s)

Boutique / Creations Coordinator

Garden "Hostess" – members would bring plant items to one place until sold.

Will Call/ delivery/contact persons

Friends and Family/ Sweet Shoppe distribution/delivery.

Sweet Shoppe bakers/cooks/assemblers

Bidding for Good packagers and mailers

Members Only Bazaar Coordinator

Table Design Participation--See following article:

TABLE DESIGN: 7 WAYS TO ADAPT E4H

One of the lovely parts of Entertaining for the Holidays (E4H) is that our members get to demonstrate their elaborate style in designing tablescapes focusing on the holidays or an alternate theme. Since we won't be in a physical space this year, we have been considering ways to incorporate this special talent and create the atmosphere of the gracious designs.

We would like interested individuals or groups to offer to do a table on a party theme, for example Baby shower for a boy or girl (or both), Patriotic Porch party, Birthday party for him or her, New Year's Eve, Thanksgiving, a Summer Lawn Party, a themed birthday party, etc.

One way to do this is to have members design tables as they always have, but at home, with pictures or video demonstrating the process. We will arrange to have it photographed. (Janis and Debbie have offered to take photographs). The pictures/videos could be used as advertising for the Bidding for Good event, or for atmosphere.

A second way is to have members design tables with items that could be auctioned, either as the entire table or as select pieces.

A third way is to have members design tables with guidelines (and perhaps gift cards) to places to find the items making the table so special.

A fourth way is to have members design tables and auction their services to create that design, or a similar one, at the home of the winning bid.

A fifth way is to have members design tables and auction their services to design a tablescape, paired with auctioned services of a chef on a delivery basis.

A sixth way is to offer video coaching for designing a tablescape.

A seventh way is to design a table with pieces for auction and add one of our floral artists to the package to create a floral centerpiece.

These are currently thoughts and options. If any of these piques your interest let Debbie Sampson, (debs444@hotmail.com) know and include (if you know at this stage):

- The theme (we do not want them to all be the same)
- Whether you would be up for being videoed creating the event

More ideas and requests for details will be in the September Newsletter.

Debbie Sampson & Paula Tuckerman

FRIENDS AND FAMILY SALE

Despite of the uncertainty of the current situation, preparations are underway for holding our annual Friends and Family Sale. Ninety-five pounds of jalapeno peppers have been purchased and chopped and are now in cold storage in various LC members' freezers. Our plan is to make 500 jars of Cranberry Jalapeno jelly and 150 jars of the Jalapeno Jelly. We will also be making some of the other member favorites! Janie Woodburn and I are chairing this effort, with Janie Hasselman and Ann Goodhart backing us up. Brigitte Haber and Patt Crane are once again heading up the baked/dry goods items for the sale!

As you know, this activity is usually one of the opportunities for all members to be involved. We are monitoring Health Department Guidelines and Riviera United Methodist Church policies, to determine if we can do this as a group. If so, it would be later in the year, probably October, but perhaps early November. We all know that everyone likes to have these goodies before Thanksgiving in time for the winter holidays. If we are able to do this as a group, it will have to be in smaller numbers, and members who are comfortable participating would come for scheduled hours, again depending on guidelines. Please start tantalizing the taste buds of your friends and family members so they will be ready to buy, buy, buy!

Since holding in person general meetings is in question, we may need an additional type of volunteer to drive deliveries of the jams, jellies and baked goods. The orders will be taken via a form like we always have done. The communication of this form will be in the September LC Newsletter.

One more way that LC members can help with this effort <u>right now</u> is to gather up all those Jelly Jars (both small and large) you've been saving in your closet, garage, or basement and drop them off at my home or Janie Woodburn's. Front porch drop off is fine, please see the addresses below. If dropping them off is not possible, please call/text me or Janie and we will arrange a pick-up. Thanks so very much!!!

Laura Webb (352) 232-3999 2544 Via Anita PVE 90274

Janie Woodburn (310) 528-0980 132 Via Sego Redondo Beach 90277

Laura Webb & Janie Woodburn Friends and Family, Co-Chairs

SWEET SHOPPE

In discussions with a small committee, the question of having the Sweet Shoppe also online was raised. We are putting this idea out to see if there are members who would like to participate in this way. Everyone loves the Sweet Shoppe products and the thought was that those products could be offered with an order form similar to that used by Friends and Family.

If we are to do this, we would need a Chair or Co-Chairs, and some support for them in baking. You may have read elsewhere in the Newsletter that we expect all Actives and any Associates or Sustainers who will, to contribute to our online efforts. This may be your niche opportunity. Please contact Paula Tuckerman at paula.tuckerman@hotmail.com or (310) 937-0950. To be successful this year we need YOUR help!

Paula Tuckerman President

WYLAND FOUNDATION ARTICLE

The Wyland Foundation were both surprised and excited to receive money from us this year. President Steve Creech initially said: "You guys are kidding!!! That's fantastic. Please believe me we were honestly happy to help Las Candalistas in any way we could this year. We weren't expecting this. So, this is a really nice surprise!"

After receiving the check, he said: "The Wyland Foundation is deeply appreciative of the support Las Candalistas provides. Your work shows how much impact a committed group of people can have in helping others in need. Thanks to you, the Wyland Foundation will be providing much needed mobile education outreach next spring to community centers and underserved schools throughout the south bay about the role we all can play in preserving the health of our coasts and waterways."

They will take the center to Arnold Elementary School in Torrance, hopefully 15th Street Elementary in San Pedro, and another (to be determined) in the spring of 2021.

On top of this, they have said they will take the mobile education center out to some of the children's summer clubs that we support at the end of this summer. The Boys and Girls Club has already responded, and the Wyland Foundation is in the process of sorting out visits to both the Port of LA and the Wilmington Boys and Girls Club. We will let members know the dates when we know. If any members would like to be a docent for either the summer visits or visits to the schools in the Spring, please contact Debbie Sampson, email debs444@hotmail.com through August.

Janie Woodburn, Karen Stockbridge, and Debbie Sampson, Wyland Liaison Trio

PHILANTHROPY NEWS

We are so excited to have 13 charities applying for the 2020-21 Las Candalistas year. They have all been so thankful for their invitations to become one of our choices, some once again, and are positive about their organization's individual programs.

Boys and Girls Club

They are announcing the beginning of their newest program, **Weekend Wellness Program.** Their first week was sponsored with support from Phillips 66 who provided boxes of food to 300 families to help with food insecurities over the weekend and to help supplement meals during the week.

As the need for food increases, the Boys & Girls Clubs of the LA Harbor have committed to make Weekend Wellness a regular part of the programs they provide to the community, but they cannot do it alone. They are seeking community organizations, business and corporate partners, and donors to sponsor a week of the program, provide in-kind food, and ongoing financial donations. If you, your company and/or community organization would like to sponsor a week(s) of Weekend Wellness, the cost is \$10,000 which will help provide boxes to 300-400 families reaching thousands of children. Thanks to an anonymous donor, your support is now doubled! All donations, up to \$25,000, for the Weekend Wellness Program are being matched.

NEW DATE: Annual Golf Tournament, Palos Verdes Golf Club, August 17, 2020 NEW DATE: State of the Club Breakfast, Friday, August 28, Harbor Hills Public Housing Community Center October 9, 2020 Bids for Kids Benefit & Auction at Terranea Resort

Harbor Interfaith Services

As the homeless population increases (up 3%), this charity provides comprehensive services for the homeless and working poor across the South Bay of Los Angeles County. Last year, they served over 13,450 individuals of all ages. One program is specifically for children. The Children's Center, offers care for the children of homeless and working poor families while the parents find housing, work, or further their education. This Center has remained open throughout the pandemic when others have closed. They are in the process of adapting the school-age program for fall.

Charity Selection Meeting News

Our Las Candalistas meeting (Zoom) to select our top 6 charities is **Wednesday, August 6.** All members are invited to attend and may comment to support their favorite charities, but the Philanthropy Committee will determine which groups are invited to speak to our membership at the OCTOBER General Meeting.

Email Suzanne Manavian or Susan Sanborn for information/questions.

Suzanne Manavian & Susan Sanborn 1st Vice Presidents, Philanthropy and Donations

WEBSITE NEWS

Welcome to the 2020-21 Season! We are excited to continue serving as webmistresses of the LC website: www.lascandalistas.org

Our website is a resource not only for the public, but for our members as well. Check out our private Members Only section of the LC site if you haven't yet. This section has a calendar, list of events, and documents such as newsletters, minutes, and check request/deposit forms.

If you have not registered for the Members Only section:

Please send an email to Laura H. at <u>lauhen6491@gmail.com</u> with what you would like your password to be.

Here are the rules:

- It must be at least 12 characters
- A mix of upper and lower case letters
- No common words
- Must contain at least one number □ Must contain at least one of these special characters!"? % ^ &

Laura H. will set up your account and let you know when it's ready.

Thanks and enjoy!

Laura Henson-Broussard & Janis Davis-McGarry Webmistresses

SOCIAL MEDIA/CONSTANT CONTACT

Hi Members, it's Laura H. again. Not only am I Webmistress (along with Janis Davis-McGarry), but I also have been the Social Media and Constant Contact administrator for the last few years

Why are we on social media? I know some of you just don't like social media. But it is here to stay and will only get stronger. It's important that we all embrace it and use it to our full advantage. I appreciate the members who faithfully like and share our social media posts. It does not go unnoticed!

Currently, we are only on Facebook and Instagram.

As a visual storytelling platform, social media can help nonprofits reach their audience and drive results. We use social media to share our mission, advocate for support, and visually show people the impact LC is making.

In addition, several of our members have run successful personal fundraisers on Facebook for LC! This has attributed to a few thousand dollars in donations! Thank you to these generous members.

GENERAL SOCIAL GIVING STATISTICS

55% of people who engage with nonprofits on social media end up taking some sort of action.

59% of those people donate money.

53% volunteer

52% donate clothing, food, or other personal items.

43% attend or participate in charitable events in their community because of social media.

40% subsequently purchase a product that benefits that charity.

25% contact their political representatives either by phone, letter, or email after engaging with a cause on social media.

15% organize their own events in their community afterward.

Nonprofits have claimed Facebook as the most important social media for their causes, with Twitter in a close second place, and YouTube in third place.

46.1% of churches say that using social media is their most effective method of outreach.

I encourage all members to have Facebook and Instagram accounts so you can like and share our posts. It really does help spread the word! You can find us by typing Las Candalistas in the search bar at the top of Facebook. Press the Like button to follow us. On Instagram, type Las Candalistas in the search bar and click on Follow.

In addition, we have a private Members Only Facebook page (this is separate from the Members Only section of our website; please don't confuse the two) Debbie Sampson and I control that page. You must be approved by one of us to join or post to that page. You can find it by typing Las Candalistas Members in the Facebook search bar. There will be a button marked Join. Click it and wait for approval from Debbie or me. We use this page to post photos from workshops, events, social gatherings, and share information about our philanthropies.

What is Constant Contact? This is an email marketing service we use to occasionally send promotional literature to our guests, sponsors, donors, members, and philanthropies. We use CC to send invitations to our events, ask for donations, and send our Insider newsletter. It is yet another effective and invaluable promotional tool.

Please let me know if you have any questions. Email me at lauhen6491@gmail.com.

I look forward to seeing you on Facebook and Instagram!

Laura Henson-Broussard Social Media/Constant Contact Administrator

IMPORTANT AUGUST DATES PLEASE POST ON YOUR CALENDAR!!!!!!

LC BUDGET MEETING
WEDNESDAY, AUGUST 5th
VIA ZOOM

LC PHILANTHROPY SELECTION MEETING
WEDNESDAY, AUGUST 26th
PROBABLY VIA ZOOM
(MORE INFORMATION AS AVAILABLE)

BECAUSE LOCATIONS FOR MEETINGS AND ACTIVITIES ARE UNCERTAIN, WE ARE DELAYING PUBLICATION OF THE LAS CANDALISTAS ROSTER UNTIL AT LEAST SEPTEMBER. MORE INFORMATION TO FOLLOW.